



Gildas Duval
26 Septembre 2017

The Management team.

Sharing is in our DNA.



Laurent Ruben
Founder, General Manager

Relevant Experience:
Managed and raised funds for 6
companies including Genymobile
(Valuation 10x in 1 year)

Companies:
Apple
Accenture
Quark
Nero
Genymobile



Estelle Garnier
Co-founder, VP Marketing

Relevant Experience:
Built and marketed more than
10 brands (Villeroy Boch, Adva)

Companies:
Princeton Partner
Rosetta Stone
Berlitz



Charles La
VP Technology

Relevant Experience:
Created Bing for Microsoft and Set-up
the Ad environment for Google

Companies:
Google
Hulu
Microsoft
Facebook



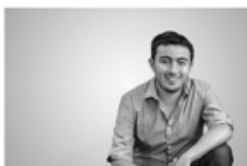
Gildas Duval
VP Biz Development

Relevant Experience:
Led large groups of sales people in
Europe and US

Companies:
Apple
StepStone
Quark
Makheia Group

The Consultants.

Connecting is in our DNA.



Jonathan Moyal
EXÉCUTIF



Richard Zwicky
EXÉCUTIF



Jurgen Kurz
EXÉCUTIF



Juliette Neu
RH



Julien Subit
STRATÉGIE MARKETING



Manuelle
Charbonneau
LEADERSHIP DEVELOPMENT



Flore Kanmacher
DROIT DES AFFAIRES



Isabelle Marcus
IMMIGRATION



Chantal Couturier
RH



Stephane Taïeb
COMPTABILITÉ



Julie Hasson
MARKETING DIGITAL



Cristina Rodrigues
MARKETING PRODUIT



Brian Jaffe
VENTES LA



Steve Palladino
VENTES SF



Daniel Baloche
VENTES BOSTON



Jon Pennington
VENTES SAN DIEGO



Isabelle Landreau
PROPRIÉTÉ INTELLECTUELLE



Alexandre Mayeux
MARKETING DIGITAL



Konstantin Richter
LEVÉE DE FONDS



Marc Jackson
LEVÉE DE FONDS



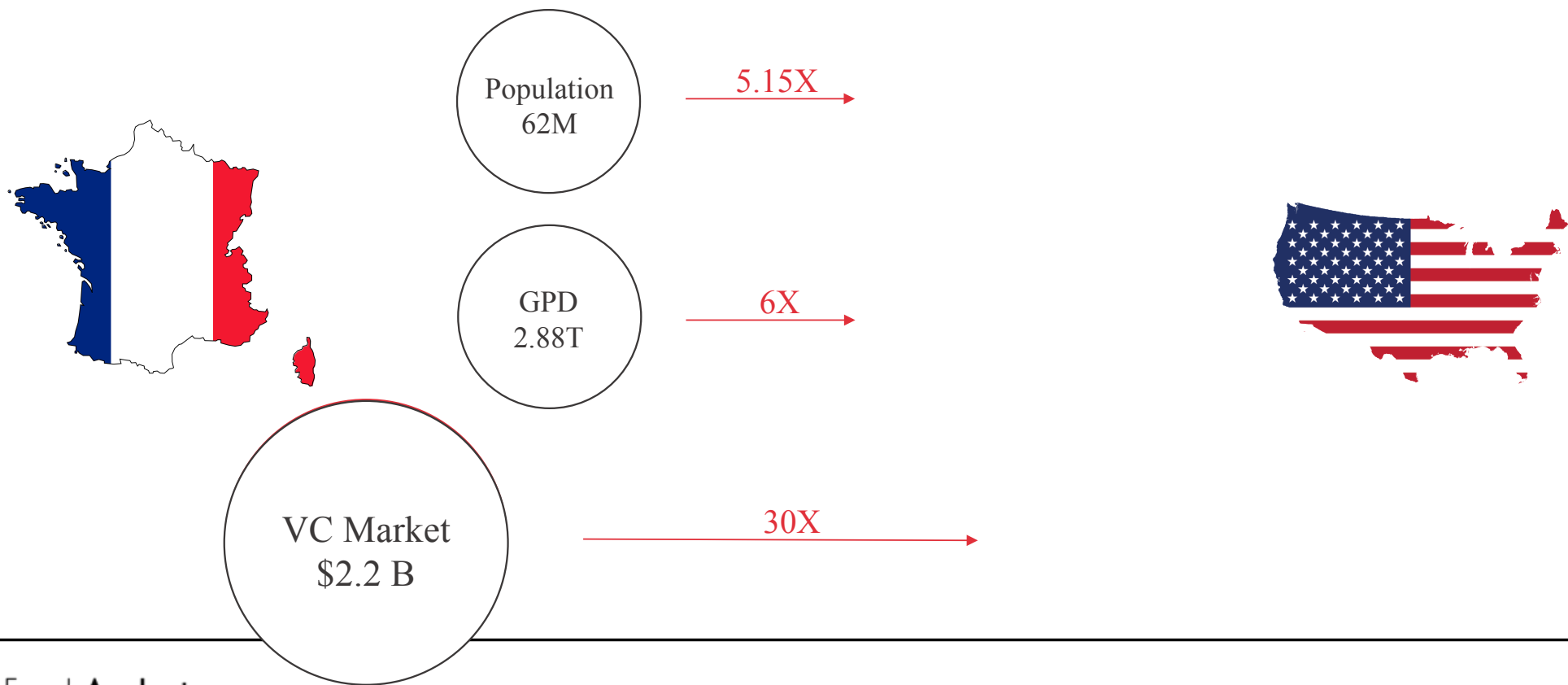
Romain LeFranc
LEVÉE DE FONDS



Sean Miller
EXÉCUTIF

Startup Market in France

A springboard towards international expansion.



The Acceleration Challenges.

The 3 key leverages to accelerate innovative companies.

The US market is very complex for French entrepreneurs.

It is a completely different market, way more competitive with very aggressive economic, legal and tax rules that are very different from France. Through our 100+ years experience developing and managing French companies in the US, we've identified the 3 keys that enhance the likelihood of success.



SCALABILITY

1. Scale Brand and Position Product
2. Scale the company business model to the US market
3. Execute the sales and marketing strategy



NETWORK

1. Create impactful relationships with local Business Leaders
2. Supply skilled resources
3. Setup Partnerships & Joint ventures



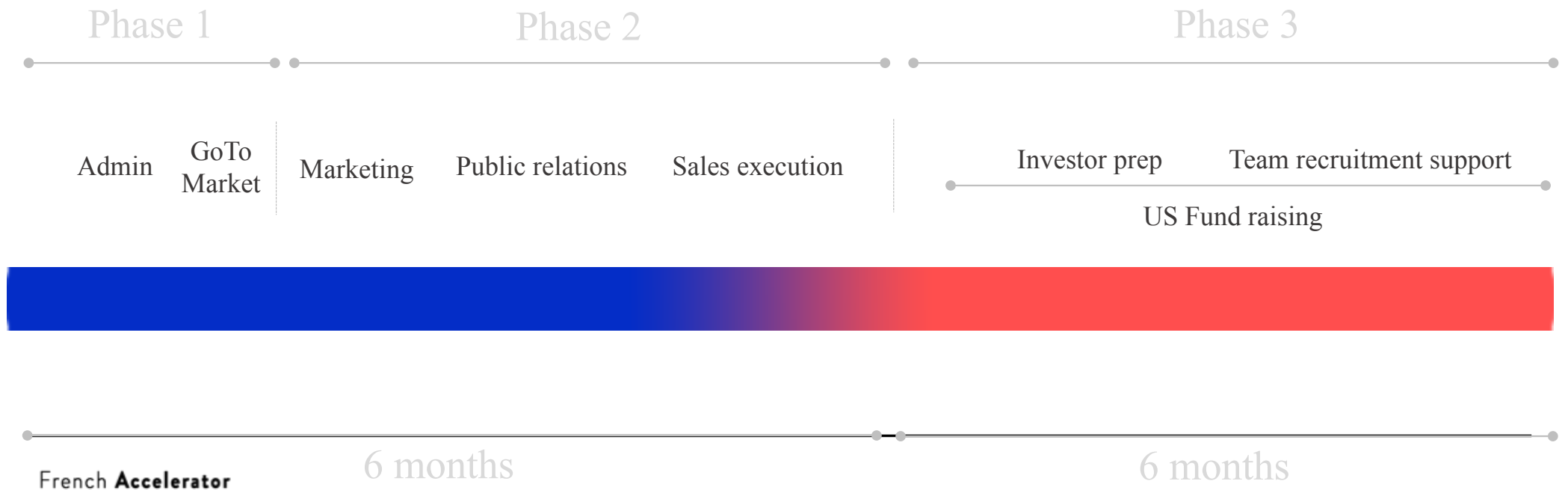
CAPITAL

1. Cost control
2. Financial solutions
3. Exit Strategy

Methodology

Ideas are worthless without execution.

French Accelerator's proven tailor made strategy spans all stages of a company's growth, from added value and expert guidance to funding early-stage companies and the companies' exit strategy.



French Accelerator Business Model.

Consulting for Cash + Consulting for Equity

12 month engagements.

1st 6-month phase: Consulting for Cash (100 / 150 K\$ based on services delivered)

2nd 6-month phase: Consulting for Equity (5% staked in US entity)

17 companies in 17 months:



Nos Prochains rendez-vous :

- 2 octobre - BPI LeHub



INTERVENANTS



- 12 octobre - BPI Inno Generation

Participez à #MyGlobalStartup

Vous voulez remporter 3 mois d'accélération aux USA, en Afrique et en Asie ? Participez à #MyGlobalStartup !

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SERVIR L'AVENIR

F French
Accelerator

AFRICINVEST

X-NODE
创 极 无 限

Quels sont les critères d'éligibilités ?

Survolez l'image interactive ci-dessous pour découvrir les critères de chaque accélérateur :

Prêt(e) à accélérer votre startup à l'international ?

Los Angeles
FrenchAccelerator

Tunis
AfricInvest

Shanghai
The XNode





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